



# Flow

## All-in-one veterinary engagement platform

Unleashing Efficiency, Fetching More Revenue, and Providing Tail-Wagging Care!



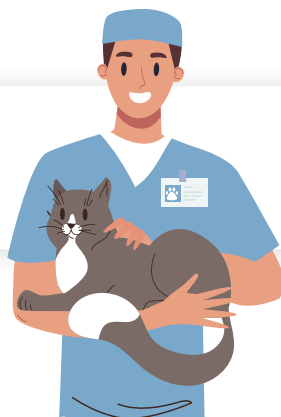
## Workflow Efficiency

Unleash Efficiency, Save Time, and Reduce Staff Overload

- Digital forms
- 2-way texting
- Multi-channel communications: mobile app, pet portal (browser-based), telemedicine
- Appointment and service reminders
- Website widget
- Automated check-in
- Internal team chat and notes
- Integrate with market leading PIMS (read & write capabilities)

### Save 200 hours

per month by streamlining redundant tasks!



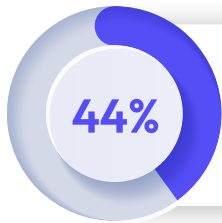
Clinics using Flow's powerful automations saw an average of

**50% decrease in no-show rates.**

# Clinic Profitability

Grow Your Pawfits with Smart Financial Tools, Especially When Bundled with Direct Booking and Payments

- Email Marketing (mass email campaigns)
- Lapsed client automation
- Payments: pre-appointment deposit request, text-to-pay, digital payments, and more
- Direct Booking (online scheduling)
- Loyalty program
- Reputation management
- Financial reports



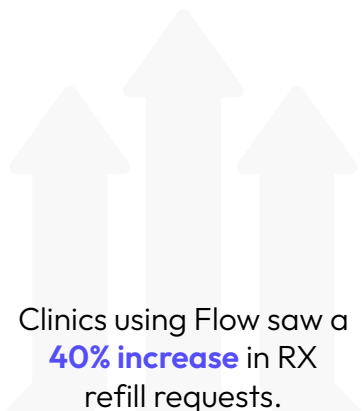
Clinics using Direct Booking report up to **44% of appointments made online** occur after regular clinic hours, capturing revenue during off hours and reducing phone call volume.

Practices that use Otto Pay **save on average \$840/month**, totaling over \$10k/year!

# Best Pet Care

Enhance Pet Care and Paw-some Client Satisfaction

- VIN integration
- Pre/Post appointment instructions
- Easy prescription refill request
- NPS survey

Three light gray arrows of increasing size pointing upwards, arranged in a row.

Clinics using Flow saw a **40% increase** in RX refill requests.