



Care Memberships Unleashing Quality Care

A flexible membership program includes 24/7 teletriage to meet the needs of each of your clients



When it comes to veterinary care, one size doesn't fit all—why would a membership program be any different?

Care by Otto is a new, customizable membership program that offers unparalleled flexibility for clinics and pet parents. Pet parents get access to 24/7 teletriage live chat support, flexible account credits, and bonus discounts that make signing up a no-brainer.



What your clients will love



24/7 teletriage service

Pet owners have access to live chat with experienced veterinary professionals.



Flexible spending account

Pet owners can spend their account credit on any services and products at your clinic.



Long-term bonus discounts

Pet owners are provided a long-lasting bonus discount to help cover unexpected costs.



Clinics Love Care, Too

Pet parents with memberships have greater treatment plan adoption, spend more in the clinic, and are more loyal to your practice.



Increased case acceptance

Flexible account credits give pet parents coverage for any healthcare needs, increasing case acceptance, visits, and overall spending.



Greater access to care

Teletriage services increase patient access to care without burdening your team.



Predictable recurring revenue

Membership programs provide revenue stability, reducing the stress associated with seasonal revenue swings.



Mia
Care Member

- Health Exam
- Account Credit
- Bonus Discount
- 24/7 Live Chat



Otto Care plugs seamlessly into Otto Flow, making implementation fast and easy. Care comes equipped with customizable turnkey marketing assets to help educate pet owners and facilitate enrollments!

Activate care to offer membership programs with 24/7 teletriage today.

Book a meeting to get started.

